



Alessandra Maderni <am@dreamologylabs.com>

Dreamology and Exploraverse Term Sheet

Alessandra Maderni <am@dreamologylabs.com>
To: Vago Pierfrancesco <pfv@msccruises.com>

Wed, Feb 16, 2022 at 12:45 AM

Ciao Pierfrancesco,

Here is a link to review the term sheet: <https://docsend.com/view/hqx8nq37ecc7vnu3>
Also repasting the link to pitch deck: <https://docsend.com/view/5g2dkn2awk7wd4ja>

Just to clarify, Shipsomnia is one of the IPs under the Dreamology universe. Just like how Spider-Man, Iron Man, Captain America and all of Marvel's other IPs are interconnected under one universe.

I look forward to finally kick-starting the business relationship with this first milestone. Let me know when is a good time to discuss.

Best,
Ale



SHIPSOMNIA

ALESSANDRA MADERNI Founder & CEO

am@dreamologylabs.com | www.shipsomnia.com

Shipsomnia
Pages:
Personal
Pages:



8:50

5G



Karl Holz >

I got a deal!!! 🥳🥳🥳... He is super impressed by everything I've done so far, thinks that what I've presented is definitely where the future is headed and sees a lot of value in getting ahead of the game... He just wants to start with something more reasonable than \$60M (in milestones) since they are still losing a lot of money with the cruise line and this is totally outside their biz model and something so new for them. He wants to bypass the board and just get it from the marketing department.

Feb 6, 2022 at 3:34 PM

Vago???

Great news!!!

Yes!! I asked him if he was interested in structuring a deal with an equity component and he said for now he would rather be a client because they are an industrial company and not a VC so they don't have that type of risk assessment structure...



iMessage



1:29

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Adam Leipzig >

Feb 4, 2022 at 10:00 AM

Adam I got a deal!!! 🥳🥳🥳... He is super impressed by everything I've done so far, thinks that what I've presented is definitely where the future is headed and sees a lot of value in getting ahead of the game... He just wants to start with something more reasonable than \$60M (in milestones) since they are still losing a lot of money with the cruise line and this is totally outside their biz model and something so new for them.

What great morning news! What are the proposed terms and milestones?

I have to think about it and get back to him but he gave me confirmation that he is ready to move forward... We don't need the \$60m all at once anyways, I was thinking to start off with a super utility NFT campaign tied to sailings while we build an MVP for the tech platform and finish writing the whole story-world...



Text Message • RCS



3:28

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Jason Garner >

Feb 10, 2022 at 2:38 PM

I got the deal!!! 🥳🥳🥳... but not jumping out of joy yet until the money is in the bank. Lol

Long story short... Building an alternate reality universe that connects the digital and physical world through highly immersive story-driven experiences is the same theory as the Metaverse... We are just attacking it from a different angle... When I told him that by offering on board credit through our experience will have a way better conversion than any ad is the same theory as the Metaverse.... I saw the crazy flood of capital into blockchain Metaverse projects and came up with two platforms (for Entertainment & Travel) to reinforce our concept... He was super impressed and said yes.. That he will bypass the board and get the funds from the marketing department.



iMessage

